

ORDER



Orders
Order / Rev: 219068
Alt Order #:
Product Desc: 12-MRS-976
Estimate: 12-MRS-976
Flight Dates: 11/02/12 - 11/05/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Michigan Republican Party
Demographic: A35+
Product Codes: PL2
Priority: NA
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	10	\$13,600.00	\$11,560.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$13,600.00	\$11,560.00	0.00
Totals	10	\$13,600.00	\$11,560.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb (3:30 PM-7:00 PM)	-----S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$1,000.00		0.00				
N 2	WOOD	11/04/12	11/04/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$4,000.00		0.00				
N 3	WOOD	11/04/12	11/04/12	Major League Soccer Major League Soccer	CM	Major League Soci (3:30 PM-6:00 PM)	-----S	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			2		\$450.00		0.00				
N 4	WOOD	11/05/12	11/05/12	M-F 3-4p Dr Oz	CM	3-4p	M-----	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00		0.00				
N 5	WOOD	11/05/12	11/05/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,600.00		0.00				
N 6	WOOD	11/05/12	11/05/12	M-F 11a-12p eightWest	CM	11a-12p	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$400.00		0.00				

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Advertiser: POL/Michigan Republican Party
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	11/05/12	11/05/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1		\$1,500.00		0.00					
N 8	WOOD	11/04/12	11/04/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$1,200.00		0.00					
N 9	WOOD	11/04/12	11/04/12	FB Night in Amer Pre Ga Football Night in America	CM	Football Night in A	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$2,000.00		0.00					
Totals													10	\$13,600.00	